

**FOR IMMEDIATE RELEASE**

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**Find Great Deals and Solutions at New England Grows 2009  
Register by January 15, 2009 for only \$39 – 30% Off!**

BOSTON, Mass.— New England Grows is coming to Boston this February with great deals, ideas and solutions to help green businesses stay at the top of their game in 2009. From Wednesday, February 4 through Friday, February 6, 2009, the must-attend green industry educational conference and exposition will be at the Boston Convention & Exhibition Center. Green industry professionals are encouraged to register at [www.NEGrows.org](http://www.NEGrows.org) before January 15, 2009 to save 30% on admission.

The “early bird” registration rate of \$39 is just the beginning of the cost-savings and great deals available at New England Grows. The world-class exposition features a wide range of the latest products, resources and solutions for every green industry segment, including show specials found only at Grows.

Educational sessions aimed directly at diversification and staying competitive in this economy include: Greener Pest Management; How to Use Lean Principles to Optimize Your Business Success; Green Roof Construction, and; Profits on the Fringe.

This year’s exposition and conference hours are as follows:

**Expo & Conference Hours**

***Wednesday, February 4***

Registration opens at 7:00 a.m.

Conference Sessions: 9:00 a.m. – 3:30 p.m.

Exposition: 12:00 n. – 5:00 p.m.

***Thursday, February 5***

Registration opens at 7:00 a.m.

Exposition: 8:00 a.m. – 5:00 p.m.

Conference Sessions: 8:30 a.m. – 3:30 p.m.

***Friday, February 6***

Registration opens at 7:00 a.m.

Exposition: 8:00 a.m. – 2:00 p.m.

Conference Sessions: 8:30 a.m. – 3:30 p.m.

“Today’s green industry professionals are ready to make important pre-season buying decisions,” said New England Grows president Michelle Harvey, MCH, MCLP of Lakeview Nurseries in Lunenburg, Mass. “With 600 exhibiting companies, New England Grows is the perfect venue to connect with suppliers,

capitalize on the shortened buying cycle, and benefit from deals to move business ahead at this crucial time.”

The New England Grows website features new resources, including a great online tool called *myGrows* planner. After registering for the conference at [www.NEGrows.org](http://www.NEGrows.org), participants can plan their entire trip to New England Grows in advance.

Named among the fastest 50 growing tradeshow in North America by *Tradeshow Week* for two years running, New England Grows is an educational partnership between the New England Nursery Association, Massachusetts Arborists Association, Massachusetts Association of Landscape Professionals and Massachusetts Nursery & Landscape Association, and its network includes 40 allied green industry organizations.

For more information on registration, sponsor or exhibitor opportunities, please visit [www.NEGrows.org](http://www.NEGrows.org).

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*Digital photographs available upon request.*