

PLEASE NOTE: Repeat ads prior to 2009 can not be accommodated in our 6" x 9" format. Please make sure that your ad conforms to one of the sizes listed below.

1. CHECK AD SIZE AND RATE

SIZE	By 10/1/09			After 10/1/09		
	EVERGREEN EXHIBITOR	EXHIBITOR	NON-EXHIBITOR	EVERGREEN EXHIBITOR	EXHIBITOR	NON-EXHIBITOR
FULL PAGE 4/COLOR <input type="checkbox"/> 5 3/8" x 8 1/2" <input type="checkbox"/> 6" x 9" Bleed* <input checked="" type="checkbox"/> Add \$600 for Specialty Location. Specialty ads are based on availability – call New England Grows.	<input type="checkbox"/> \$800.00	<input type="checkbox"/> \$1000.00	<input type="checkbox"/> \$1200.00	<input type="checkbox"/> \$1040.00	<input type="checkbox"/> \$1300.00	<input type="checkbox"/> \$1500.00
	<input type="checkbox"/> \$1280.00	<input type="checkbox"/> \$1600.00	<input type="checkbox"/> \$1800.00	<input type="checkbox"/> \$1520.00	<input type="checkbox"/> \$1900.00	<input type="checkbox"/> \$2100.00
FULL PAGE B&W <input type="checkbox"/> 5 3/8" x 8 1/2" <input type="checkbox"/> 6" x 9" Bleed*	<input type="checkbox"/> \$360.00	<input type="checkbox"/> \$450.00	<input type="checkbox"/> \$550.00	<input type="checkbox"/> \$440.00	<input type="checkbox"/> \$550.00	<input type="checkbox"/> \$650.00
HALF PAGE COLOR <input type="checkbox"/> Horizontal 5 3/8" x 4 1/8" <input type="checkbox"/> Vertical 2 9/16" x 8 1/2"	<input type="checkbox"/> \$525.00	<input type="checkbox"/> \$655.00	<input type="checkbox"/> \$765.00	<input type="checkbox"/> \$605.00	<input type="checkbox"/> \$755.00	<input type="checkbox"/> \$855.00
HALF PAGE B&W <input type="checkbox"/> Horizontal 5 3/8" x 4 1/8" <input type="checkbox"/> Vertical 2 9/16" x 8 1/2"	<input type="checkbox"/> \$285.00	<input type="checkbox"/> \$355.00	<input type="checkbox"/> \$455.00	<input type="checkbox"/> \$365.00	<input type="checkbox"/> \$455.00	<input type="checkbox"/> \$555.00
QUARTER PAGE B&W <input type="checkbox"/> Vertical 2 9/16" x 4 1/8"	<input type="checkbox"/> \$260.00	<input type="checkbox"/> \$325.00	<input type="checkbox"/> \$425.00	<input type="checkbox"/> \$340.00	<input type="checkbox"/> \$425.00	<input type="checkbox"/> \$525.00

For bleed ads: 6 1/4" x 9 1/4"; TRIM: 6" x 9"; LIVE AREA: 5 1/2" x 8 1/2"

2. MATERIAL SUBMISSION

- Ad enclosed with contract on CD or DVD with proof
- Ad submitted electronically and proof mailed
- Ad will be sent by Nov 12, 2009 deadline

4. PAYMENT AND SIGNATURE

▶ **FEE:** See above for Advertising Fee \$

Check enclosed (Made payable to New England Grows, Inc.)

Credit Card MC Visa

Card #

Security Code Exp. Date

AUTHORIZED SIGNATURE

PRINT CARDHOLDER'S NAME

I understand that if my artwork requires changes to fit ad specifications or if I have requested any changes to my ad, I will be billed by New England Grows or its agent and agree to pay the additional costs. Artwork may be returned, by request, for an additional charge determined by the publisher.

AUTHORIZED SIGNATURE DATE

PRINT NAME

Signature required to process contract.

3. CONTACT INFORMATION

Evergreen Exhibitor Booth No(s). Exhibitor Booth No(s): Non-Exhibitor

▶ _____
ADVERTISER

CONTACT PERSON

ADDRESS

ADDRESS

CITY STATE/PROV. ZIP

BUSINESS PHONE FAX

EMAIL

ADVERTISING AGENT (IF DIFFERENT FROM ABOVE) – NO DISCOUNTS

CONTACT

AGENCY PHONE EMAIL

FOR OFFICE USE ONLY	
CK. #	
DATE REC.	
AMOUNT PD.	
BAL. DUE	

New England Grows, Inc. 8-D Pleasant Street South Natick, MA 01760

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