



FOR IMMEDIATE RELEASE
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**Find Great Deals, Business Solutions & Extreme Education at
New England Grows**

New England Grows is coming to Boston with great deals, recession-defying ideas and innovative solutions to help you stay ahead in these challenging times. New England Grows is scheduled for Wednesday, February 3 – Friday, February 5, 2010 at the Boston Convention & Exhibition Center. Green Industry professionals are encouraged to register before January 15, 2010 to save 30% on admission.

The discount registration rate of \$39 is just the beginning of the cost-savings and great deals available at New England Grows. The world-class exposition will feature a wide range of the latest products, resources and solutions for every Green Industry segment, including show specials found only at Grows.

“With more than 600 exhibiting companies, New England Grows is the perfect place to connect with suppliers, capitalize on great deals, and take advantage of powerful networking to move your business ahead,” said New England Grows president, Jon Cifollillo, MCLP of Greenscape, Inc. in East Taunton, MA.

“Extreme Education” is this year’s headline and that’s exactly what you’ll find at New England Grows, including hot topics like:

- Living Walls: The Next Generation of Green Space
- Retail Merchandising: Mavens, Magic and More!
- Ignite Consumer Buzz & Optimize your Garden Center
- Refuse to Lose: Thriving as a Landscape Organization in a Shifting Economy
- Using Annual Color to Add Interest to the Landscape
- Delivering Better Water Management with Sustainable Garden Design
- Field of Teams: A Case Study of Ruppert Nurseries
- Understanding Perennials: A User’s Guide for the Professional

Many of the 30+ educational sessions offer valuable continuing education credit from the six New England pesticide bureaus, as well as New York and New Jersey, NOFA, ISA and CTSP.

The New England Grows website features many new resources, including a great online tool called *myGrows* planner. After registering for the conference, participants can optimize their New England Grows experience by planning their visit in advance. For even more up-to-the-minute, inside information, Green Industry professionals can follow New England Grows on both Facebook and Twitter.

Everything you need to know about New England Grows can be found at www.NewEnglandGrows.org, or by calling (508) 653-3009. Remember, the discount deadline for registration is January 15, 2010.

New England Grows is an educational partnership between the New England Nursery Association, Massachusetts Arborists Association, Massachusetts Association of Landscape Professionals, Massachusetts Nursery & Landscape Association and a network of more than 30 allied Green Industry organizations. New England Grows is produced BY the industry, FOR the industry.

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Digital photos are available upon request.

Suggested Sidebar

New England Grows
Exposition & Seminar Schedule

Wednesday, February 3

Seminars 9:00 a.m. – 3:30 p.m.
Expo 10:00 a.m. – 5:00 p.m.

Thursday, February 4

Seminars 9:00 a.m. – 3:30 p.m.
Expo 8:00 a.m. – 5:00 p.m.

Friday, February 5

Seminars 9:00 a.m. – 3:30 p.m.
Expo 8:00 a.m. – 3:00 p.m.

Register by January 15 and save!

www.NewEnglandGrows.org