



Deadline: November 1, 2010

Set yourself apart from the crowd with the new *Bright Idea!* designation at New England Grows 2011.

COMPANY, ADDRESS, PHONE, EMAIL, CONTACT, CITY, STATE, ZIP, FAX, WEB ADDRESS

What's your Bright Idea?

Our panel of industry experts will be looking for smart, inventive ideas that are:

- Inspired, Innovative, Efficient, Eco-Friendly, Practical, Creative, Fresh, Adaptable, ...and Fun!

Please provide information about the product, service, or practice that you believe qualifies your company for a Bright Idea! designation at New England Grows: (Attach a separate sheet, if necessary)

Blank lines for providing product/service information

Please indicate the industry sector you feel would benefit most from this Bright Idea! (please check one)

- Arboriculture, Garden Center/Retail, Grower, Landscape Services, Landscape Architect/Designer, Municipality/Institution, Absolutely Everyone in the Green Industry, Other (specify)

Blank lines for specifying other industry sectors

Fees & Benefits

The Bright Idea! application fee is \$250.00. In the event that your company's application is not approved by the judges, the funds will be refunded, less a \$50.00 administration fee.

The Bright Idea! designation affords approved exhibitors the following benefits:

- Recognition on the New England Grows website, Recognition in the New England Grows show program*, Special designation on booth personnel badges, Booth signage/decals, Recognition in educational seminar rooms

Please include any additional, non-returnable, information (i.e. images, brochures, testimonials) that would be useful to the judges in their decision-making.

*If application is received and approved by December 1, 2010.

Signature of both parties constitutes a contract.

PRINT NAME, TITLE

SIGNATURE, DATE

Accepted by New England Grows, Inc. SIGNATURE, DATE

This contract is made in accordance with the terms and conditions included with the New England Grows Contract for Exhibit Space.

Cost of participation is \$250.00 per company. METHOD OF PAYMENT Check Enclosed, MasterCard, VISA

CARD NO., SECURITY CODE, EXP. DATE

PRINT CARD HOLDER'S NAME, SIGNATURE OF CARD HOLDER

CARD HOLDER'S ADDRESS (if different from above)

CITY / STATE / ZIP

Questions?

Diane Zinck, Marketing & Exhibit Sales Manager • dzinck@NewEnglandGrows.org • (508) 653-3009

Return with payment in full to:

New England Grows, Inc. 8 Pleasant Street South, Building D Natick, MA 01760

Tel: (508) 653-3009 Fax: (508) 653-4112 www.NewEnglandGrows.org

