

SHOW GUIDE AD CONTRACT

NEW ENGLAND GROWS 2012

1. CHECK AD SIZE AND RATE

SIZE	By 10/30/11			After 10/30/11		
	EVERGREEN SPONSOR	EXHIBITOR	NON-EXHIBITOR	EVERGREEN SPONSOR	EXHIBITOR	NON-EXHIBITOR
FULL PAGE 4/COLOR <input type="checkbox"/> 5 3/8" x 8 1/2" <input type="checkbox"/> 6" x 9" Bleed* <input checked="" type="checkbox"/> Add \$600 for Specialty Location. Specialty ad options for 2012 include inside front cover and inside back cover only; based on availability – please call New England Grows.	<input type="checkbox"/> \$750.00 <input type="checkbox"/> \$1200.00	<input type="checkbox"/> \$1000.00 <input type="checkbox"/> \$1600.00	<input type="checkbox"/> \$1200.00 <input type="checkbox"/> \$1800.00	<input type="checkbox"/> \$975.00 <input type="checkbox"/> \$1425.00	<input type="checkbox"/> \$1300.00 <input type="checkbox"/> \$1900.00	<input type="checkbox"/> \$1500.00 <input type="checkbox"/> \$2100.00
FULL PAGE B&W <input type="checkbox"/> 5 3/8" x 8 1/2" <input type="checkbox"/> 6" x 9" Bleed*	<input type="checkbox"/> \$338.00	<input type="checkbox"/> \$450.00	<input type="checkbox"/> \$550.00	<input type="checkbox"/> \$413.00	<input type="checkbox"/> \$550.00	<input type="checkbox"/> \$650.00
HALF PAGE COLOR <input type="checkbox"/> Horizontal 5 3/8" x 4 1/8" <input type="checkbox"/> Vertical 2 9/16" x 8 1/2"	<input type="checkbox"/> \$492.00	<input type="checkbox"/> \$655.00	<input type="checkbox"/> \$765.00	<input type="checkbox"/> \$566.00	<input type="checkbox"/> \$755.00	<input type="checkbox"/> \$855.00
HALF PAGE B&W <input type="checkbox"/> Horizontal 5 3/8" x 4 1/8" <input type="checkbox"/> Vertical 2 9/16" x 8 1/2"	<input type="checkbox"/> FREE	<input type="checkbox"/> \$355.00	<input type="checkbox"/> \$455.00	<input type="checkbox"/> FREE	<input type="checkbox"/> \$455.00	<input type="checkbox"/> \$555.00
QUARTER PAGE B&W <input type="checkbox"/> Vertical 2 9/16" x 4 1/8"	<input type="checkbox"/> \$244.00	<input type="checkbox"/> \$325.00	<input type="checkbox"/> \$425.00	<input type="checkbox"/> \$319.00	<input type="checkbox"/> \$425.00	<input type="checkbox"/> \$525.00

For bleed ads: 6 1/4" x 9 1/4"; TRIM: 6" x 9"; LIVE AREA: 5 1/2" x 8 1/2"

2. MATERIAL SUBMISSION

- Ad enclosed with contract on CD or DVD with proof
- Ad submitted electronically to Janet@NewEnglandGrows.org proof mailed
- Ad will be sent by **November 15, 2011 deadline**

4. PAYMENT AND SIGNATURE

▶ **ADVERTISING FEE** (see above) \$

Check enclosed (*Made payable to New England Grows, Inc.*)

Credit Card MC Visa

Card #

Security Code Exp. Date

AUTHORIZED SIGNATURE

PRINT CARDHOLDER'S NAME

I understand that if my artwork requires changes to fit ad specifications or if I have requested any changes to my ad, I will be billed by New England Grows or its agent and agree to pay the additional costs. Artwork may be returned, by request, for an additional charge determined by the publisher.

▶ _____
AUTHORIZED SIGNATURE DATE

PRINT NAME

Signature required to process contract.

3. CONTACT INFORMATION

Evergreen Sponsor Booth No(s) Exhibitor Booth No(s): Non-Exhibitor

▶ _____

▶ _____
ADVERTISER

CONTACT PERSON

ADDRESS

ADDRESS

CITY STATE/PROV. ZIP

BUSINESS PHONE FAX

EMAIL

ADVERTISING AGENT (IF DIFFERENT FROM ABOVE) – NO DISCOUNTS

CONTACT

AGENCY PHONE EMAIL

Thank you for your support!



New England Grows, Inc. 8-D Pleasant Street South Natick, MA 01760

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