

# New England Grows!

## 2009

### LOGO USAGE

### GUIDELINES

#### 1. Full color logo – horizontal

File name: NEGlogoH\_cmyk.eps  
DO NOT SCALE SMALLER THAN 65%



## HORIZONTAL

#### 2. Minimum size – horizontal

2.1875" w x 1.0625" h



#### 4. B&W – horizontal

File name: NEGlogoH\_bw.eps  
DO NOT SCALE SMALLER THAN 65%



#### 3. Clearance area

Allow .25" clear area on all sides of logo



#### 5. Web logo

File name: NEGlogo\_H.gif  
DO NOT SCALE



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## 2009

### LOGO USAGE

### GUIDELINES

## VERTICAL

#### 6. Full color logo – vertical

File name: NEGlogoV\_cmyk.eps  
DO NOT SCALE SMALLER THAN 65%



Wednesday, Thursday, Friday  
February 4 – 6, 2009

Boston Convention & Exhibition Center  
Boston, Massachusetts

#### 7. Minimum size – vertical

1.125" w x 1.5" h



Wednesday, Thursday, Friday  
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Boston Convention & Exhibition Center  
Boston, Massachusetts

#### 8. Clearance area

Allow .25" clear area on all sides of logo



#### 9. B&W logo – vertical

File name: NEGlogoV\_bw.eps  
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#### 10. Web logo

File name: NEGlogo\_V.gif  
DO NOT SCALE



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