



CULTIVATING LIFESTYLE: CREATING OUTDOOR ROOMS

WORK WITH THE ENVIRONMENT, NOT ON TOP OF IT

KNOW YOUR CLIENTS: GOOGLE THEM

DOES YOUR GARDEN MATCH THEIR OUTFIT?

STEAL FROM THE INDOORS

FRAME YOUR VIEWS, HIDE YOUR WEAKNESSES

SOMETIMES THE BEST VIEW IS FROM THE KITCHEN WINDOW

CONSIDER THE SUN. CONSIDER THE SEASON

CAMPSITE RULES APPLY: LEAVE THE LAND BETTER THAN YOU FOUND IT

LEARN TO EDIT: TAKE ONE THING OFF BEFORE LEAVING THE HOUSE

MATERIALS CONVEY MEANING

KEEP IT CLEAN. MAKE IT SEXY

PLEASE THE CLIENT. DON'T LOSE YOUR SOUL

LATIN ONLY IMPRESSES SOME PEOPLE

INSINUATING STRUCTURE: WALLS, DOORS, CEILINGS

PLANT SOLUTIONS ROCK

